

# NATIONAL 4x4 OUTDOORS SHOW 2024 RATE SHEET

## BRISBANE 16-17 MARCH 2024

Shell Scheme		Indoor Space		Premium Outdoor		Outdoor	
Stand Size	Price/m <sup>2</sup>	Stand Size	Price/m <sup>2</sup>	Stand Size	Price/m <sup>2</sup>	Stand Size	Price/m <sup>2</sup>
1-19m <sup>2</sup>	\$246	1-29m <sup>2</sup>	\$155	1-49m <sup>2</sup>	\$113	1-49m <sup>2</sup>	\$80
20-39m <sup>2</sup>	\$232	30-59m <sup>2</sup>	\$140	50-99m <sup>2</sup>	\$110	50-99m <sup>2</sup>	\$68
40+ m <sup>2</sup>	\$200	60-99m <sup>2</sup>	\$130	100-199m <sup>2</sup>	\$104	100-199m <sup>2</sup>	\$62
		100-149m <sup>2</sup>	\$122	200-349m <sup>2</sup>	\$84	200-349m <sup>2</sup>	\$55
		150-199m <sup>2</sup>	\$116	350+ m <sup>2</sup>	\$68	350+ m <sup>2</sup>	\$51
		200-349m <sup>2</sup>	\$103				
		350+ m <sup>2</sup>	\$93				

## SYDNEY 14-16 JUNE 2024

Shell Scheme		Indoor Space		Outdoor Space	
Stand Size	Price/m <sup>2</sup>	Stand Size	Price/m <sup>2</sup>	Stand Size	Price/m <sup>2</sup>
1-19m <sup>2</sup>	\$245	1-29m <sup>2</sup>	\$167	1-49m <sup>2</sup>	\$76
20-39m <sup>2</sup>	\$220	30-59m <sup>2</sup>	\$146	50-99m <sup>2</sup>	\$62
40+ m <sup>2</sup>	\$200	60-99m <sup>2</sup>	\$132	100-199m <sup>2</sup>	\$60
		100-149m <sup>2</sup>	\$125	200-349m <sup>2</sup>	\$49
		150-199m <sup>2</sup>	\$116	350+ m <sup>2</sup>	\$45
		200-349m <sup>2</sup>	\$108		
		350+ m <sup>2</sup>	\$88		

## MELBOURNE 23-25 AUGUST 2024

Shell Scheme		Indoor Space		Outdoor Space	
Stand Size	Price/m <sup>2</sup>	Stand Size	Price/m <sup>2</sup>	Stand Size	Price/m <sup>2</sup>
1-19m <sup>2</sup>	\$246	1-29m <sup>2</sup>	\$174	1-49m <sup>2</sup>	\$118
20-39m <sup>2</sup>	\$232	30-59m <sup>2</sup>	\$150	50-99m <sup>2</sup>	\$101
40+ m <sup>2</sup>	\$200	60-99m <sup>2</sup>	\$138	100-199m <sup>2</sup>	\$84
		100-149m <sup>2</sup>	\$134	200-349m <sup>2</sup>	\$76
		150-199m <sup>2</sup>	\$122	350+ m <sup>2</sup>	\$74
		200-349m <sup>2</sup>	\$115		
		350+ m <sup>2</sup>	\$93		

All prices plus GST

## STAND OPTIONS

### SHELL SCHEME

Indoor Shell Scheme Stands include the following; Exhibition floor space, Black Corinthian walls, carpet, 2 x spotlights per 9sqm, single phase power outlet and stand fascia with company name.

### SPACE ONLY (INDOOR)

Space Only Stands include the raw floor space. Some space only stands have compulsory additional costs for adjoining walls (\$62.00 per linear metre) and carpet (\$16.00 per square metre). See table below for additional options.

### SPACE ONLY (OUTDOOR)

Space Only Stands include the raw floor space. See table below for additional options.

CARPET	WALLING (2.4)	POWER 10AMP (INDOOR)	POWER 10AMP (OUTDOOR)	POWER 15AMP (INDOOR)	POWER 15AMP (OUTDOOR)	LIGHTS
\$16 per m <sup>2</sup>	\$62 per metre	\$213	\$257	\$225	\$290	\$186

All prices plus GST

## MARKETING PACKAGES

The National 4x4 Outdoors Show has developed a fully optimised online experience packed with new features to maximise both the visitor experience and your exposure to the visitor audience. By taking advantage of a National 4x4 Outdoors Show Marketing Package your business will reach a diverse and engaged audience across multiple online channels driving brand awareness and sales.



**Average 30,985 monthly web visitors**



**Over 47,000 followers**



**Over 18,000 followers**

#### Standard Package

##### Online Exhibitor directory:

- Exhibitor logo
- 50 word bio
- Link to website and social links
- Contact details
- Unlimited Product listings
- 5 Brochures

**Rate \$325 + GST**

#### Advanced Package

##### Online Exhibitor directory:

- Exhibitor logo
- 100 word bio
- Link to website and social links
- Contact details
- Unlimited Product listings
- Blog post
- 10 Brochures

##### Social media:

- 1 post on all platforms

**Rate \$625 + GST**

#### Premium Package

##### Online Exhibitor directory:

- Featured exhibitor on website homepage
- Exhibitor logo
- 150 word bio
- Link to website and social links
- Contact details
- Unlimited Product listings – 5 featured
- 2 Blog posts
- 15 Brochures
- Press Releases
- 5 Videos

##### Social media:

- 2 posts on all platforms

##### Print:

- Logo on printed Show Map Guide

**Rate \$995 + GST**

### COMPULSORY PUBLIC LIABILITY INSURANCE - \$250 +GST

It is a condition of participation that all Exhibitors (and co-exhibitors) MUST have PLI of an amount no less than \$10 million OR pay the PLI Amount of \$250 (+ GST) to be endorsed as an Exhibitor to our policy for the period of the Event only.

### COMPULSORY ADMINISTRATION AND SUNDRY FEE

This fee is applicable to all Exhibitors participating in the Event. This amount is calculated as 5% of the Total Stand Display Cost, capped at \$500 + GST

# CONTACT US AND BOOK YOUR STAND TODAY

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