



# appex.

12-15 MARCH 2024 | MELBOURNE, AUSTRALIA

Australasian Processing and Packaging Expo (APPEX), represents a standalone, premium, all-of-industry event uniting all sectors of the Australasian processing and packaging industry, catering for machinery, ancillary equipment, materials and packaging, food processing and industry services.

Built on a 35-year foundation of successful AUSPACK exhibitions, APPEX represents a much larger and more comprehensive Expo focused on engaging and representing the total processing and packaging industry.

With experience and learnings from international events, on-the-floor special features and activities, APPEX promises to deliver a unique and valuable experience not previously seen in Australia.

*One show, run by the industry for the industry.*

The Australian Packaging and Processing Machinery Association (APPMA) represents Australia's leading packaging and processing machinery and allied components companies.

*"As a supplier of both packaging and processing equipment, these are great changes that will bring the whole machinery sector in Australia together. We are looking forward to APPEX 2024."*

ANDREW HUTCHISON, MANAGING DIRECTOR,

MULTIVAC AUSTRALIA



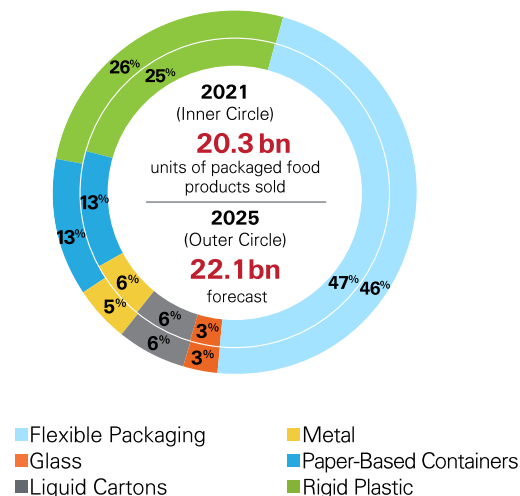
# The Best Place to Do Business in Australia

The Association for Packaging and Processing Technologies (PMMI) 'Guide to Global markets 2022' report recognises Australia as a top machinery importing country, outlining volume share of food packaging, volume share of beverage packaging, and market share for packaging and processing equipment.



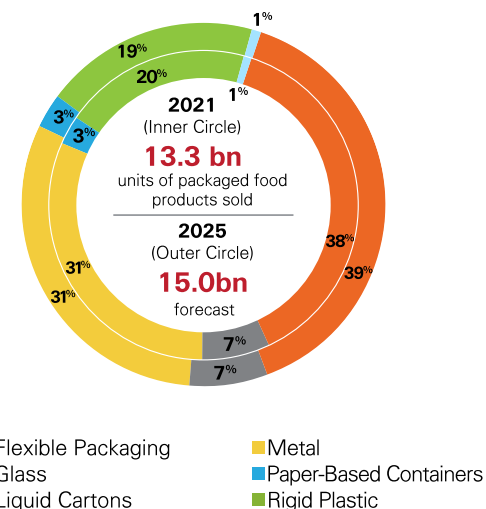
The Association for Packaging and Processing Technologies

Volume Share of Food Packaging in Australia



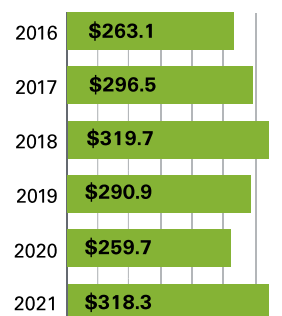
Data Source: © Euromonitor International 2022

Volume Share of Beverage Packaging in Australia

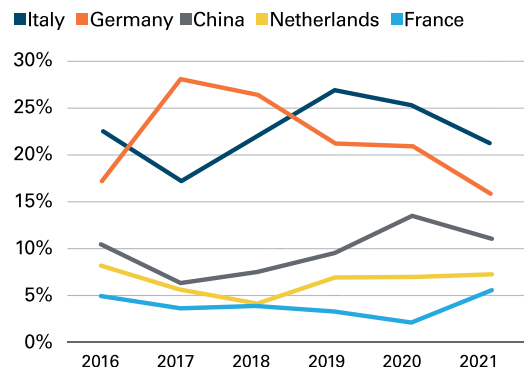


Data Source: © Euromonitor International 2022

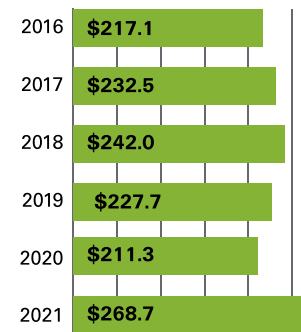
Packaging Machinery Imports (US Millions)



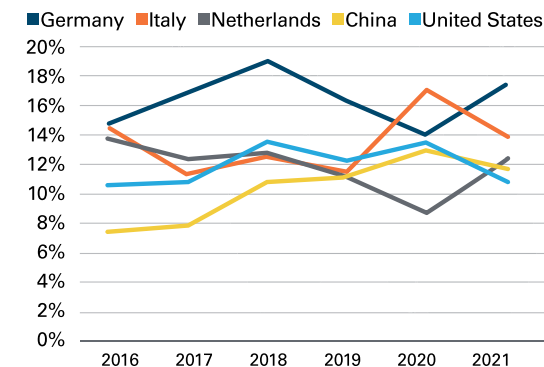
Import Market Share into Australia (by Country)



Processing Machinery Imports (US Millions)



Import Market Share into Australia (by Country)





# Connecting All Sectors of the Processing & Packaging Industry

APPEX is Australasia's largest event for the processing and packaging sector; inspiring manufacturers to innovate by experiencing world class equipment, new technologies and exchanging ideas. APPEX is a premium expo that represents the entire sector; machinery, ancillary equipment, materials and packaging, food processing and IT & industry services.



Processing  
Machinery



Packaging  
& Materials



Packaging Machinery



Digital Printing, Labelling & Coding



Ancillary Equipment



IT & Services



Robotics & Automation

# Seminar Sessions

Located on the show floor, the APPEX 2024 Seminar Theatre will host a series of engaging content sessions, with topics covering all sectors of the APPEX visitor/buyer market. This is where you and your team can learn from the most engaging educators and thought leaders in the industry.



## Networking Hubs

Do you have international or interstate colleagues, clients, or potential customers coming to APPEX? Do you want a relaxed environment to meet? Or do you want to host a private lunch for your guests?

There will be multiple uniquely themed, purpose-built cafes, bars, and even a sit-down restaurant on the show floor, providing the perfect space for you to network and build valuable connections at APPEX 2024.

## Previous Expo Visitors (sample list)

APPEX has evolved from the hugely popular AUSPACK event. In 2022, AUSPACK attracted key decision makers from Australia's leading manufacturers, including:

George Weston Foods	Cobham Estate	Primo Foods
Bulla Dairy Foods	Midfield Meat	Dulux
Tip Top Bakeries	New Laboratories	Bundaberg Drinks
McCain Foods	Lion Dairy & Drinks	Arnott's
Lactalis	Tey's Australia	Selleys
Baxter Laboratories	Neon Cosmetics	Goodman Fielder
Nestle Simplot	Coca-Cola Amatil	Yates
Meredith Dairy	Luv-a-duck	Bega Dairy & Drinks
Mayne Pharma	Ensign Laboratories	Patties Foods
Woolworths	Asahi Beverages	Fonterra Australia
Saputo Dairy	Inghams	Allied Pinnacle
Schott Minifal	Armour One	and more...
	Treasury Wine Estate	

## 2024 Exhibitors (sample list)

APPEX has evolved from the hugely popular AUSPACK event. In 2022, AUSPACK attracted key decision makers from Australia's leading manufacturers, including:

Multivac	ABBE	Pharma Machinery
FPE	CPS	Triton Commercial
Robotic Automation	Schutz Australia	Systems
HMPS	Foodmach	VISCOFAN
EMRICH	Krones Pacific	Matthews
Biotec Solutions	Systems & Control	Rhima
Heat & Control	SICK	Siemens
ABB	Fibre King	Toyota Materials
PILZ	ULMA	Handling
Tna	Rockwell Automation	Bosch
Trimatt	SMC	Packserv
Insignia	VISY	Regethermic
INOX Australia	Linco	Opal
Columbit	Thermaflo	Wipotec
Result Group	Select Equip	HIPEX
JL Lennard	Diversco	and more...
Kuka Robotics	EDP	

## Join us in 2024

Be part of Australasia's leading processing and packaging expo, 12-15 March 2024 - Melbourne, Australia.

For Exhibition & Sponsorship Enquiries, contact:  
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aford@etf.com.au • +61 (0)3 9321 6750

Be the first to know about new show features, when registration opens, and more!

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