



## MARKETING & SOCIAL MEDIA SUGGESTED COPY

### **Email / Newsletter / Website**

We're excited to announce that we *[or insert company]* will be exhibiting at APPEX 2024.

Across four days from the 12<sup>th</sup> – 15<sup>th</sup> March, the Australian processing and packaging industry will come together at the Melbourne Convention and Exhibition Centre.

*[Exhibitor to insert details on what they will be showcasing/launching at APPEX]*

Find our team at stand *[insert stand number/location]*

APPEX incorporates Australia's number one processing & packaging event, AUSPACK and is the new, all-in-one event uniting all sectors of manufacturing, retail and distribution to source the very latest in machinery, equipment, materials & packaging, food processing and industry services. It's the only exhibition for the industry, that is owned and run by the industry.

Registrations for APPEX 2024 open this November.

Visit [www.appex.com.au](http://www.appex.com.au) for more information.

### **LinkedIn / Facebook**

We're excited to announce that we *[or insert company]* will be exhibiting at APPEX 2024 at the Melbourne Convention and Exhibition Centre from the 12<sup>th</sup> – 15<sup>th</sup> March next year.

*[Exhibitor to insert details on what they will be showcasing/launching at APPEX]*

Find our team at stand *[insert stand number/location]*

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For more information visit [www.appex.com.au](http://www.appex.com.au)

#appex #appex2024

### **Twitter – 280 character limit**

We're excited to announce that we *[or insert company]* will be exhibiting at APPEX 2024. 12-15 March at the [MCEC](#). Visit us at stand X. Registrations for APPEX 2024 open this November. #appex