



## FOR IMMEDIATE RELEASE

### **Victorian Government announced as Major Partner for APPEX 24**

APPEX 24 is excited to partner with the Victorian Government to showcase Australia's largest processing and packaging industry exhibition to Victorian manufacturers.

Taking all 20 bays at the Melbourne Convention Exhibition Centre, APPEX brings together the largest ever showing of Australian and international suppliers of processing and packaging technology, supply chain and traceability solutions, digital manufacturing and industry 4.0, automation and robotics, and sustainable packaging and materials solutions.

APPEX 24 and future APPEX events will be held in Victoria, the home of Australian manufacturing. The Victorian Government's *Made in Victoria 2030: Manufacturing Statement* outlines a roadmap to ensure the state continues remains a place for advanced manufacturers to grow and thrive, including in key sectors such as food manufacturing and health technologies.

Victoria's \$40 billion food and beverage manufacturing sector is the largest in Australia. The state exports over \$10.8 billion worth of products, equating to 30 per cent of Australia's total, and employs more than 76,000 people. With the highest spend on food and beverage research and development in Australia, Victoria is becoming an international leader and a global hub for advanced and sustainable food production, agrifood technology and innovation.

Victoria is also a global leader in health technologies research and manufacturing, delivering a sector value add of \$5.5 billion in 2022. The sector exports \$3.23 billion in pharmaceuticals (more than 60 per cent of Australia's pharmaceutical exports) and employs 31,400 people.

APPEX24 is expected to be attended by thousands of food, beverage, pharmaceutical and grocery manufacturing key decision makers.